

## The Status of DICOTA's "GoGreen" Environmental Project



Since September 2009 DICOTA has been actively involved in environmental protection as part of the "Go Green" environmental campaign. It is supporting two specific projects in Sri Lanka in cooperation with the Global Nature Fund, an international foundation for the protection of the environment and nature.

The first positive feedback came from the development region in Sri Lanka in relation to the implementation of the "GoGreen" campaign approximately two months after the start of the development projects.

The "Lamp Project", that is to say supporting sustainable fishing by providing environmentally friendly energy-saving lamps as an alternative to harmful kerosene lamps, is in full swing and has been very well accepted by the fishermen.



Even the second project, the reforestation of the mangrove forests in Sri Lanka as a crucial contribution to the preservation of the ecological livelihood, is now bearing fruit and showing initial results.

DICOTA is delighted with the positive progress with the developments projects and will continue to support them as part of the environmental campaign.

## DICOTA supports the Global Nature Fund

**Go green: take responsibility and protect the environment**



**Bietigheim-Bissingen, 23 July 2009.** *DICOTA, the Notebook case and accessory manufacturer, is actively involved in protecting the environment. In line with its environmental “Go green” campaign, the company is supporting the Global Nature Fund (GNF), the foundation for the protection of nature and the environment. Its primary goal is the promotion of protection for the environment, nature and the climate.*

“In working jointly with the Global Nature Fund we are embracing our social and corporate responsibility. We want to contribute to the sustained protection of the environment”, **indicates** a company spokesperson from DICOTA GmbH. “In times of climate change, the protection of nature has become a key social goal, in order to protect our ecological livelihood for us all.”

### DICOTA’s involvement in Sri Lanka

Within the framework of its cooperation with the GNF, DICOTA is devoting itself specifically to sponsoring two projects in Sri Lanka: on the one hand, the company is helping to set up mangrove tree nurseries. Seedlings cultivated locally will be used for the reforestation of the mangrove forests damaged by the 2004 tsunami. Mangroves form a natural protection zone against coastal erosion, flooding, tidal waves and storms and also act as a natural sponge for climate-damaging carbon dioxide.



In addition, DICOTA is supporting the GNF by sponsoring sustainable fishing. Kerosene lamps, which damage the environment and are expensive for the

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fishermen, are being replaced with modern energy-saving lamps. This allows DICOTA to help protect the environment and aid the fishermen financially.

### Global Nature Fund



The Global Nature Fund, established in 1998, is an international foundation for the protection of the environment and nature. The foundation, based in Radolfzell on Lake Constance and Bonn, sets up projects throughout the world to protect the environment and nature and develops pilot projects to

promote sustainable economies. In this way, the GNF campaigns for the preservation of the environment for both humans and animals.

The “Living Lakes” network, sponsored by DICOTA, has committed itself to protecting lakes and wetlands throughout the world. The aim of this environmental initiative, spanning five continents, is to protect the drinking water reserves on our earth.

[www.globalnature.org](http://www.globalnature.org)